

TUI Sustainability Agenda



People

We will ensure that local people and communities benefit from tourism and the local supply chain.

We will empower a generation of changemakers by helping them acquire the new skills and knowledge they need to transform the tourism industry.



Planet

We will achieve net-zero emissions across our operations and supply chain by 2050 at the latest.

To protect our planet we will change the way we use resources, and become a circular business.

Emissions from
TUI Airline
- 24%

Emissions from TUI's
Cruise Business
- 27.5%

Emissions from TUI
Hotels & Resorts
- 46.2%

 **2030**



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE CLIMATE ACTION



Progress

Together with our partners we will co-create the next generation sustainable business model for the tourism industry.

We will enable our customers to make sustainable holiday choices at every stage of the customer journey.



The Tourism Metaverse Contribution to the Global Goals

The Industrial Metaverse

Present Time (Present to 1-2 years)

Use Cases:

- Staff Training
- Virtual Meetings
- Operations Optimization

Technology and Society:

- Existing Technologies are good
- Develop Metrics to assess impact
- Thought Leadership

4 QUALITY EDUCATION



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



13 CLIMATE ACTION



The Travelers Metaverse

Near Future (2-5 years)

Use Cases:

- Virtual Tours
- On-Site Enhancements
- Sustainable Tourism Education

Technology and Society:

- Improved Form Factor
- Increased User Acceptance
- Social Features

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



11 SUSTAINABLE CITIES AND COMMUNITIES



13 CLIMATE ACTION



The Companies Metaverse

Far Future (5+ years)

Use Cases:

- Virtual Trade Shows
- Remote Collaborations
- Custom Travel Planning

Technology and Society:

- Standards and Interoperability
- Increased Business Adoption
- Security Enhancements

8 DECENT WORK AND ECONOMIC GROWTH



17 PARTNERSHIPS FOR THE GOALS



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

