

UN Virtual Worlds Day

Harnessing the metaverse to advance the Sustainable Development Goals (SDGs)

14 June 2024

Geneva, Switzerland

itu.int/metaverse/un-virtual-worlds-day

Sponsorship Package



Meet the leaders, pioneers, innovators and virtual worlds problem solvers

We will bring together

- Ministerial level government officials
- Mayors of cities around the world
- C-level industry executives
- United Nations decision-makers
- Non-profit organizations
- Creative technologists
- The next generation of changemakers



Doreen Bodgan-Martin,
Secretary General, ITU



H.E. Mr Eliud Owalo, Minister for
Information, Communications and
the Digital Economy, Kenya



H.E. Mr Hamad Al Mansoori,
Director General,
Digital Dubai



H.E. Mr Nape Nnauye, Minister for
Information, Communication and
Information Technology, Tanzania



Manuel Barreiro, CEO &
Founder, Aston Group



Sameer Chauhan,
Director, UNICC



Radia Funna, Futurist and
creator of the xHuman theory



Madan M. Oberoi, Executive
Director of Technology and
Innovation, INTERPOL



Luis Bernardo Nava Guerrero,
Mayor of Queretaro, Mexico



Christina Yan Zhang, CEO,
The Metaverse Institute



Mounir Tabet, Deputy Executive
Secretary, ESCWA

And more...

Seize the opportunity to shape the future of Virtual Worlds and metaverse

- Leverage your expertise in the metaverse and virtual worlds to advance Sustainable Development Goals (SDGs)
- Enhance credibility to differentiate yourself from competitors
- Network with an ever-expanding, influential audience
- Pursue new opportunities and partnerships
- Deepen your understanding of the role of metaverse and virtual worlds in addressing critical global challenges
- Highlight solutions related to SDGs in the metaverse and virtual worlds
- Increase brand visibility across various channels



Support the UN's mission to achieve the SDGs

1st UN Virtual Worlds Day is co-organized by:



United Nations
Framework Convention on
Climate Change



Resilience Frontiers



THE WORLD BANK



UN Tourism

UNITED NATIONS
WORLD TOURISM ORGANIZATION



NACIONES
UNIDAS
GUATEMALA



UN INNOVATION
NETWORK



WORLD
METEOROLOGICAL
ORGANIZATION



UNECE



United
Nations

Futures
Lab
Network



UNRISD

UNITED NATIONS
RESEARCH INSTITUTE
FOR SOCIAL
DEVELOPMENT



Sponsorship Overview

Items	Sponsor (CHF 10,000)
Networking and exhibits	
Networking activity in the event venue	✓
Video interview opportunities	✓
Priority front-row seating for 1-2 representatives	✓
Exhibit booth during the UN Virtual Worlds Day	✓
Brand amplification	
Branding visibility on the UN Virtual Worlds Day banner	✓
Branding visibility on the banners on the UN Virtual Worlds Day website	✓
Branding visibility on the regular Digital Transformation and Cities Digest distributed to 20k subscribers	✓
Recognition in speeches or other public statements by ITU officials	✓

Contact us



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Website

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