

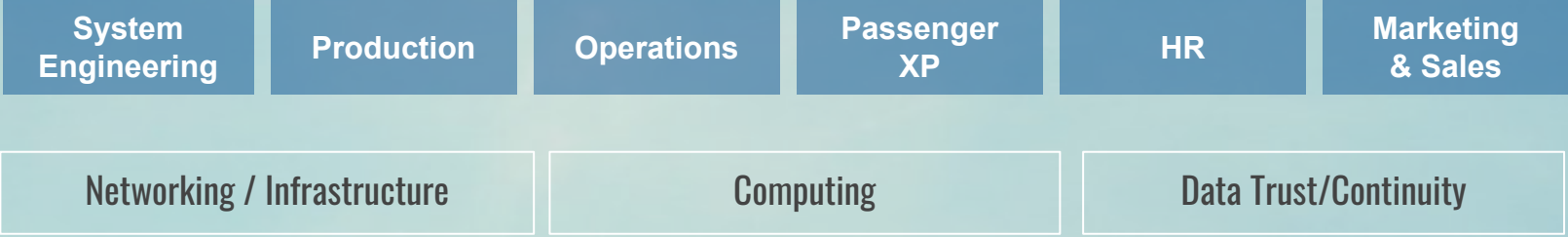
METAVVERSE

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AIRBUS

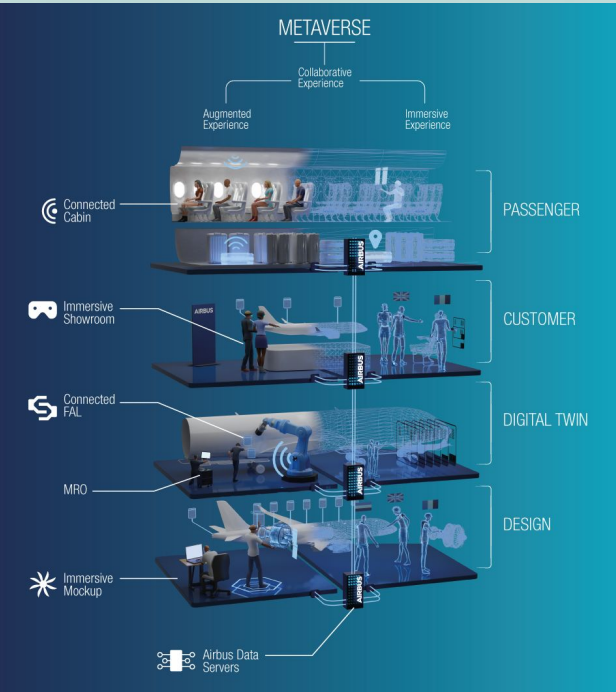
Opportunities found across the value chain

with similar tech gaps

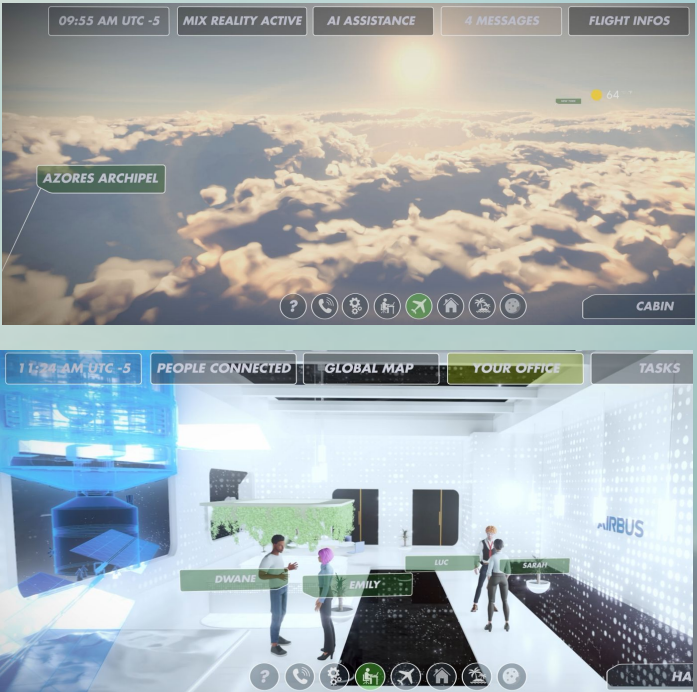


Focus on 2 highly promising areas

Industrial & Corporate Metaverse



Metamobility





Drivers & Expectations

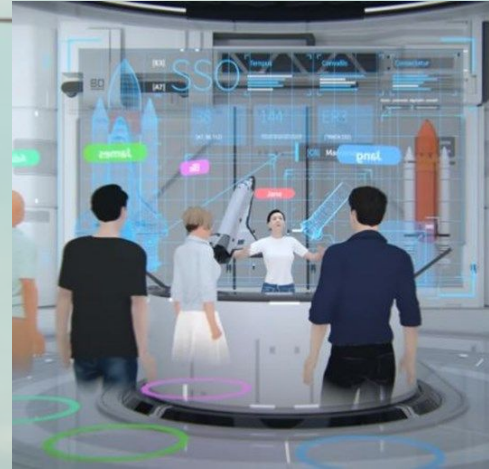
Operational Excellence of
Industrial Systems



Customer
Intimacy



Talent capture
& retention



Shaping the future of
transportation



Current Developments

SOLUTIONS



TECHNOLOGIES



REGULATION





Technology Enablers

and our ambition to address them

Network infrastructure enabling in-network computing, decentralization, very low latency	6G for aircraft, edge computing, Service-centric networking
Systems and platforms interoperability (spaces, IoT, 3D...)	Cyber-physical systems, IoT
Data and identity trust continuity	Distributed ledgers, decentralized frameworks
High Performance Computing	Quantum computing & networking

Sustainable Systems	Sustainable AI
Natural Interactions	Complex speech recognition
New interfaces	Assessing wearables and their ecosystem
Web3 / Tactile internet	
Generative AI	

Thank you

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