

AIGC: Accelerating Industrial Metaverse Value Creation

July 07, 2023



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iSoftStone

2

AIGC Impact

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iSSMeta.ai

iSoftStone: The Leader in IT Services

Digital Innovation Services

- ▶ Digital Consulting Service
- ▶ Digital and AI Solutions
- ▶ Digital Technology Services

General Technology Services

- ▶ IT Consulting Service
- ▶ Application Service
- ▶ IT Support Service

Digital Operation Services

- ▶ Digital Content Service
- ▶ Digital Marketing & CX Service
- ▶ Customer Service
- ▶ BPO Service



10+
Key Industries

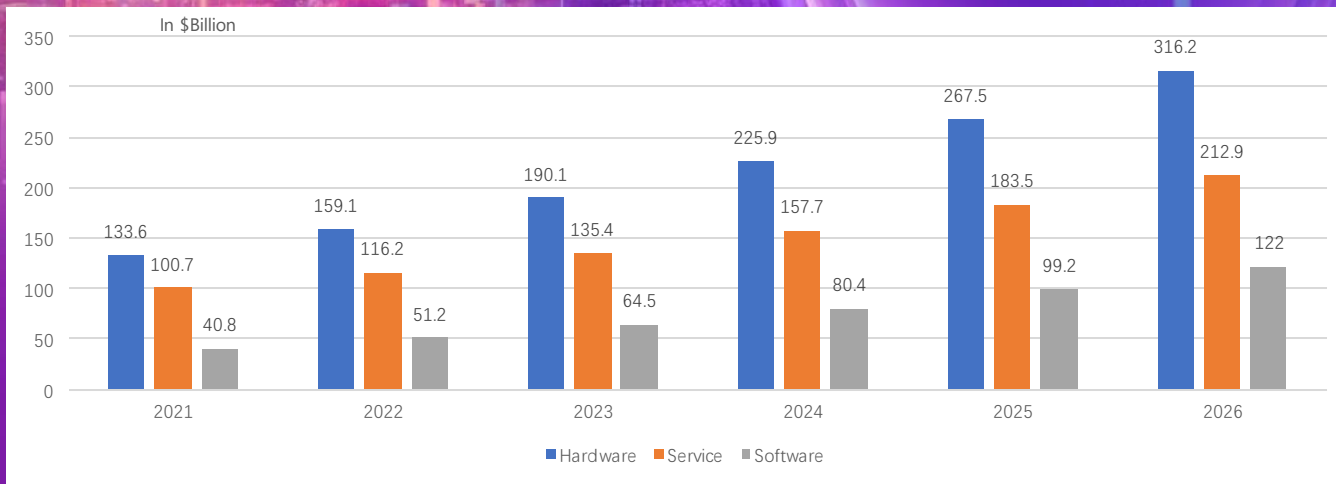
40+
Cities

200+
China 500 and Global Top 500
Customers

Nearly 90,000
Employees



Digital Technology: Driving Future Growth



2021-2026 Growth projection

- Hardware CAGR 18.8%
- Service CAGR 16.1%
- Software CAGR 24.5%
- Overall CAGR 18.8%

Source: IDC - China Digital Transformation Market Forecast 2021-2026: Implementing a Digital-First Strategy through Application Scenarios

AIGC: Starting a New Paradigm Shift

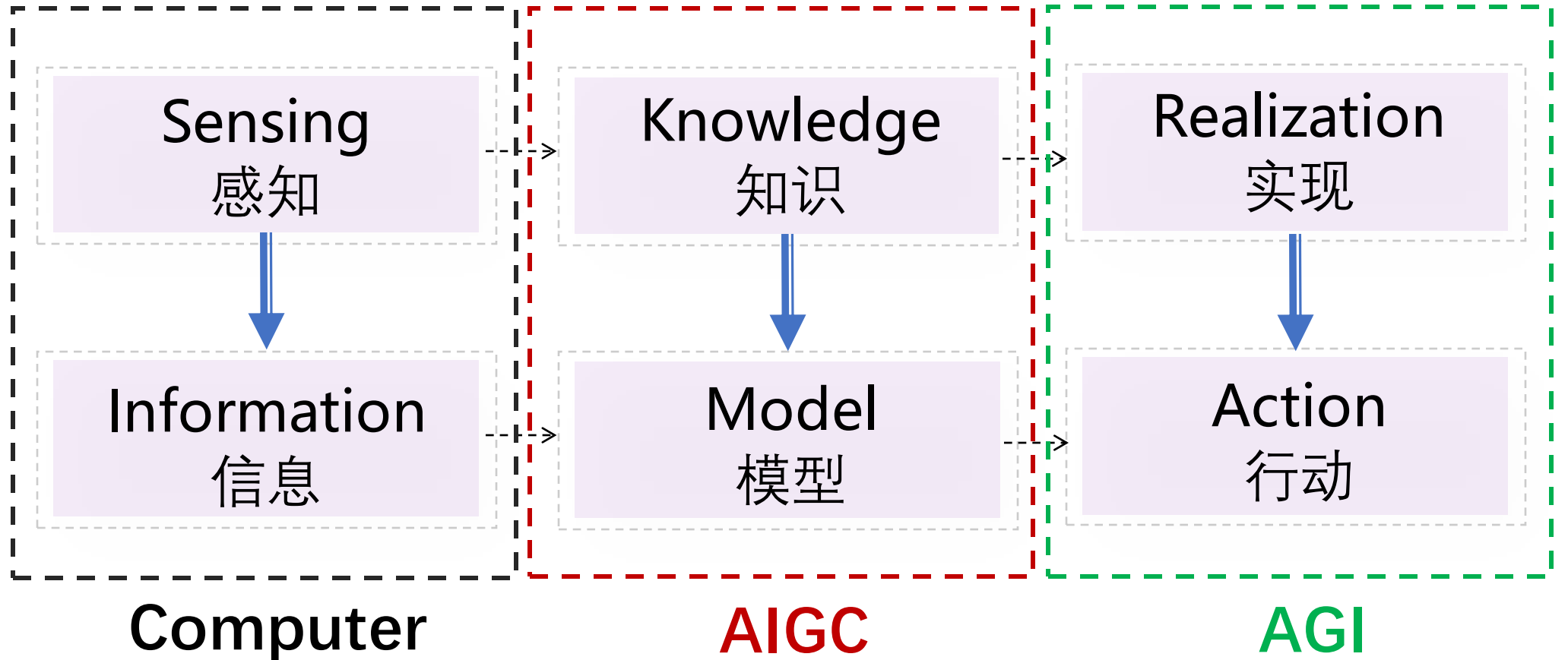
“AIGC will bring about a paradigm shift” on how we work and live

- Qi Lu, Ex-EVP of Microsoft, Founder and CEO of MiraclePlus

Human



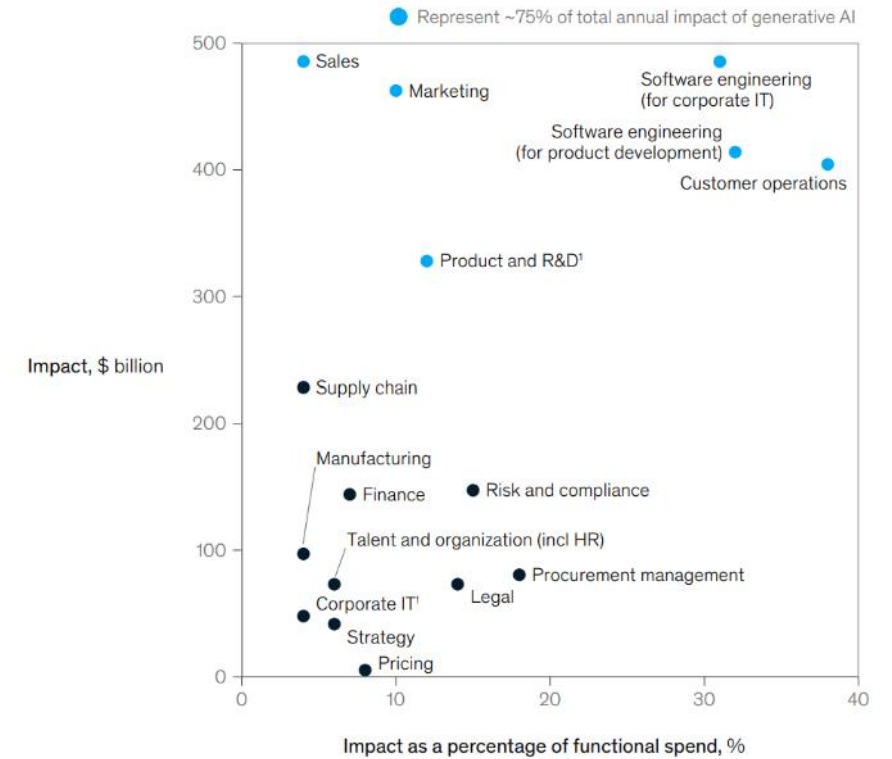
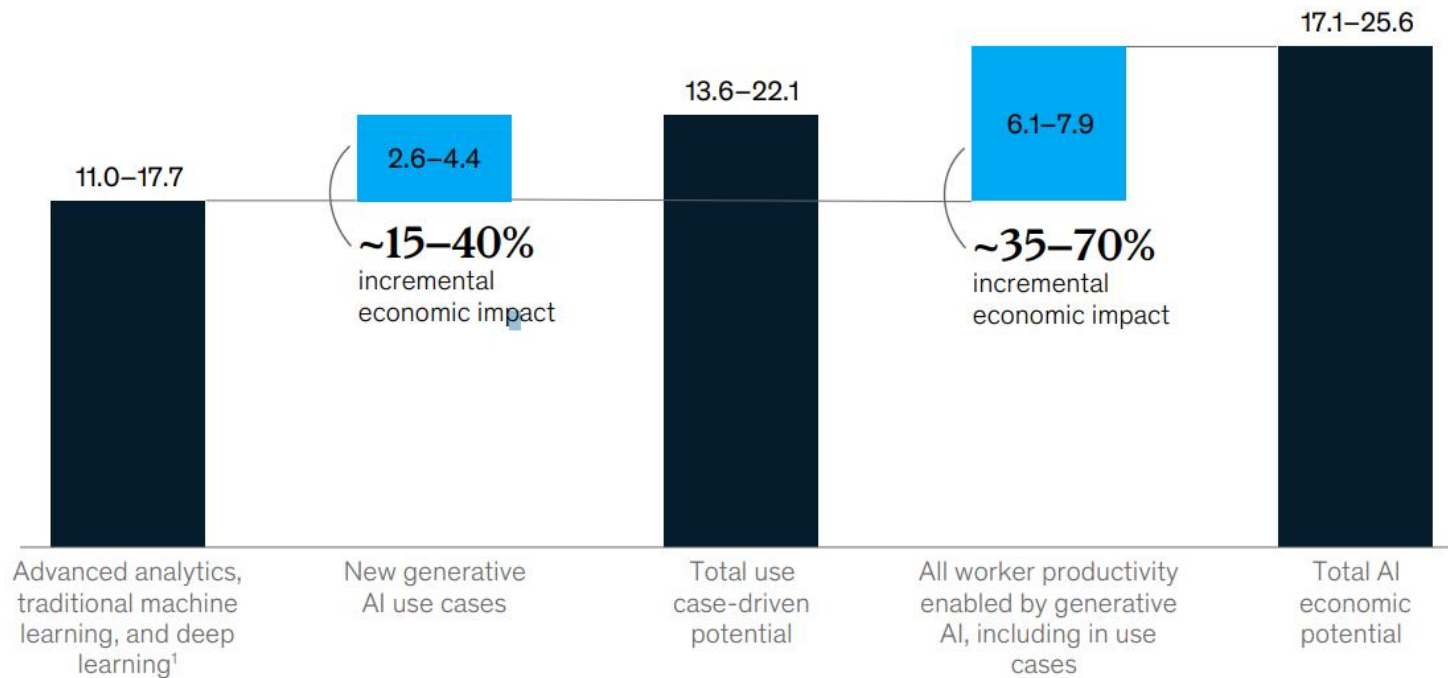
System



AIGC: Creating Additional Value for All

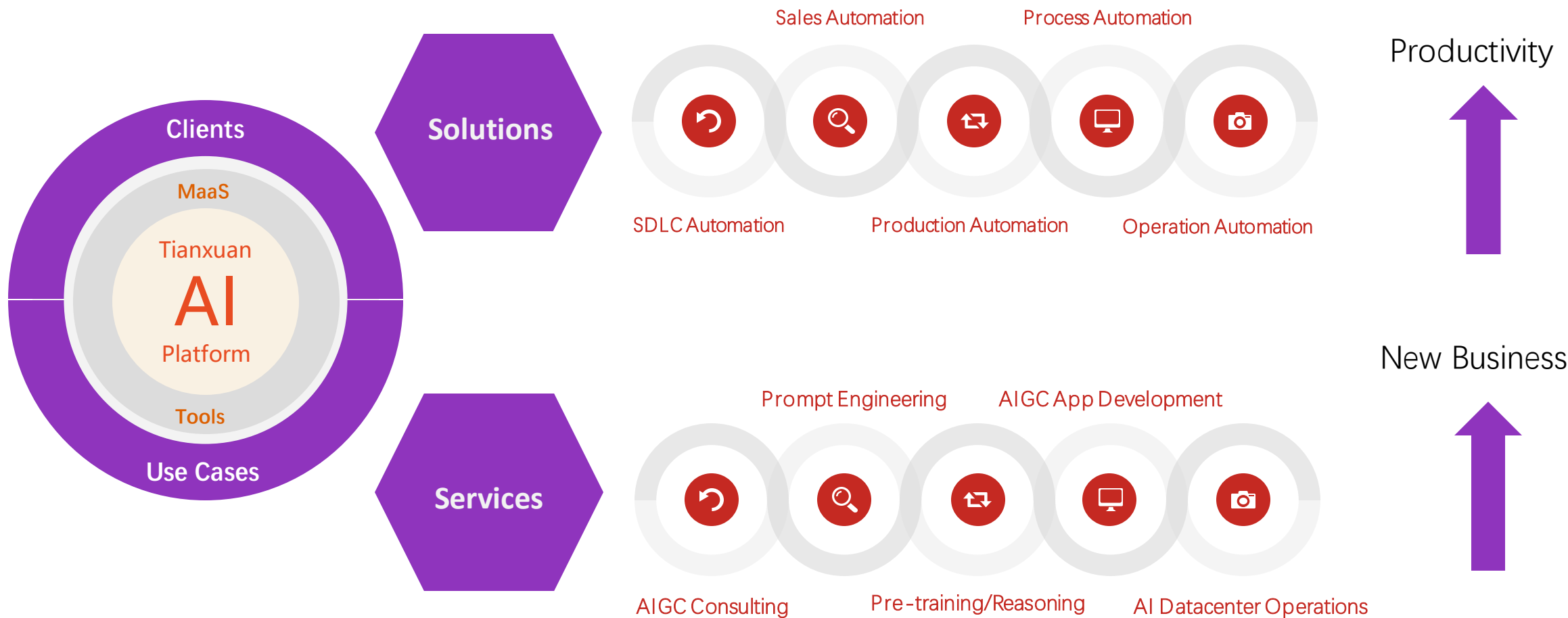
Generative AI could create **additional value** potential above what could be unlocked by other AI and analytics
McKinsey and Company

In \$ trillion

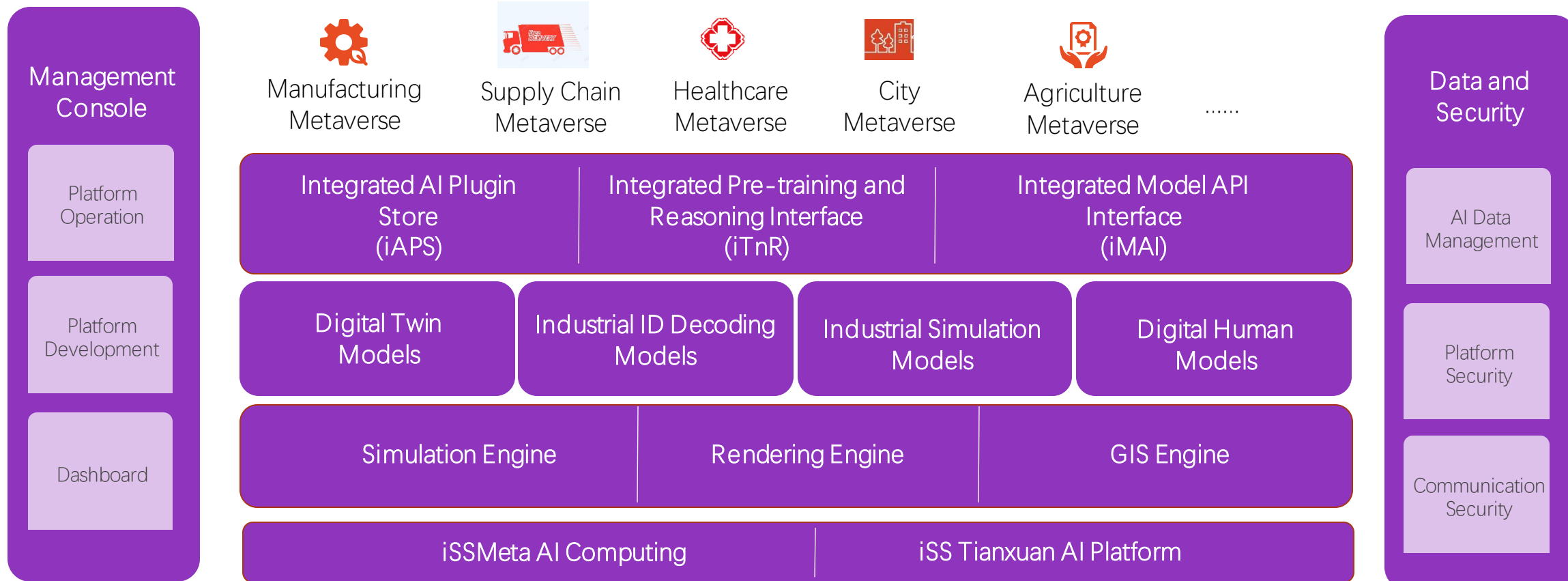


Source: "The economic potential of generative AI: The next productivity frontier", June 14, 2023 Report, McKinsey and Company.

Tianxuan AI: Empowering Enterprise AI



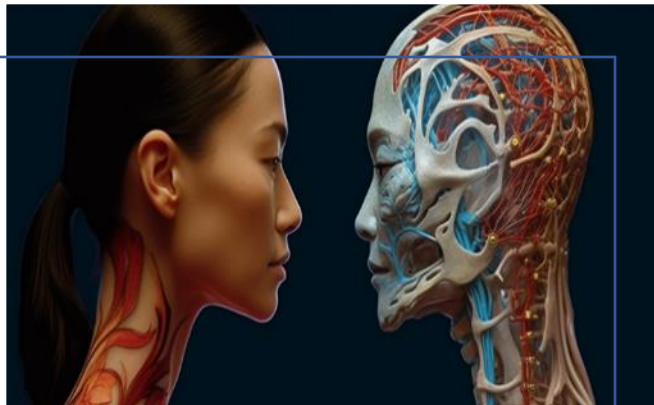
iSSMeta.ai: Enabling Industrial Metaverse



iSSMeta.ai in Action: AIGC Powered Modeling



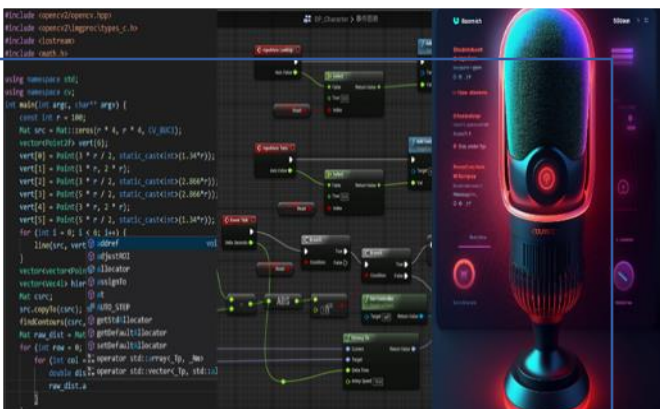
High fidelity and fast space rendering



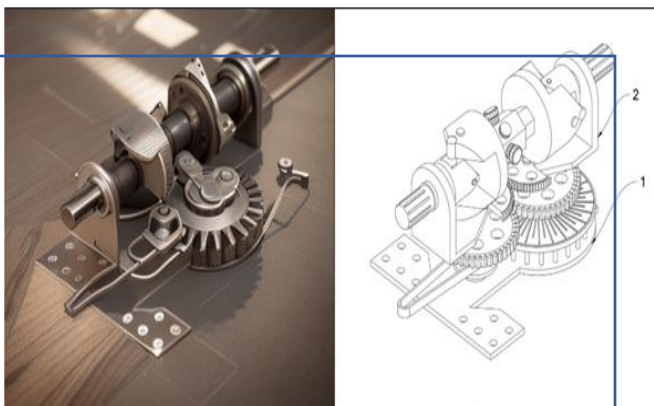
Digital human with "human appearance, motion, voice and reasoning"



Real time automated physical objects modeling



Fast 3D modeling code generation



Fast and high quality digital asset creation



Real time automated motion modeling

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Thank You!