



Building a Thriving Future
Navigating the Metaverse and Multiverse
By Paola Cecchi-Dimeglio

A strategic guide to the AI-powered Metaverse—how decision-makers, leaders, businesses, and policymakers can shape the next era of digital transformation.

“With a unique blend of research and real-world applications, Paola Cecchi-Dimeglio provides the definitive guide to the metaverse for business leaders. If you’re wondering where AI and digital transformation are taking the economy, *Building a Thriving Future* is the place to start.”

— Amy C. Edmondson, Professor of Leadership, Harvard Business School; author of *Right Kind of Wrong*

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